

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	950371	07902831

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/18/12	M-F Sunrise @6AM	6:00-7:00 AM	22-----	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	22-----	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
3	WESH	M	09/17/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
2	WESH	Tu	09/18/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$900.00 NM
4	WESH	Tu	09/18/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$900.00 NM
2	09/12/12	09/14/12	M-F Sunrise @6AM	6:00-7:00 AM	--222--	:30	6	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--222--	6	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$750.00 NM
4	WESH	W	09/12/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$750.00 NM
2	WESH	Th	09/13/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$750.00 NM
5	WESH	Th	09/13/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP100H	\$750.00 NM
3	WESH	F	09/14/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$750.00 NM
6	WESH	F	09/14/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP110H	\$750.00 NM
3	09/12/12	09/14/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	W	09/12/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00 NM
1	WESH	W	09/12/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00 NM
6	WESH	Th	09/13/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00 NM
2	WESH	Th	09/13/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP100H	\$1,000.00 NM
4	WESH	F	09/14/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,000.00 NM
3	WESH	F	09/14/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,000.00 NM
4	09/17/12	09/18/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	22-----	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6876**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/18/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
3	WESHM		09/17/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
4	WESHTu		09/18/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP110H	\$1,200.00 NM
2	WESHTu		09/18/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,200.00 NM
5	09/17/12	09/18/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/17/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$650.00 NM
1	WESHTu		09/18/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$650.00 NM
6	09/12/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00 NM
3	WESHTh		09/13/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP100H	\$500.00 NM
1	WESHF		09/14/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP110H	\$500.00 NM
7	09/12/12	09/14/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12		NBC Today Show II	10AM-11AM	:00		<del>\$400.00</del> NM
See MG 7.4									
3	WESHTh		09/13/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP100H	\$400.00 NM
4	WESHF		09/14/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP110H	\$400.00 NM
MG for 7.1 09/12									
2	WESHF		09/14/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP110H	\$400.00 NM
8	09/17/12	09/18/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/17/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP110H	\$625.00 NM
1	WESHTu		09/18/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP114H	\$625.00 NM
9	09/12/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--111--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00 NM
2	WESHTh		09/13/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP100H	\$350.00 NM
3	WESHF		09/14/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
10	09/17/12	09/18/12	M-F NOON NEWS 12-12:12:00-12:30 PM		11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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950371-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/17/12	09/18/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/17/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
1	WESHTu		09/18/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP110H	\$350.00 NM
11	09/17/12	09/18/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/17/12	2:00 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP110H	\$500.00 NM
1	WESHTu		09/18/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
12	09/12/12	09/14/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$500.00 NM
3	WESHTh		09/13/12	1:30 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP100H	\$500.00 NM
1	WESHF		09/14/12	1:30 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP110H	\$500.00 NM
13	09/12/12	09/14/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	3:44 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP100H	\$350.00 NM
3	WESHTh		09/13/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP100H	\$350.00 NM
2	WESHF		09/14/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$350.00 NM
14	09/17/12	09/18/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$450.00 NM
2	WESHTu		09/18/12	3:43 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP110H	\$450.00 NM
15	09/17/12	09/18/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP110H	\$650.00 NM
2	WESHTu		09/18/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
16	09/12/12	09/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00 NM
2	WESHTh		09/13/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP100H	\$550.00 NM
3	WESHF		09/14/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP110H	\$550.00 NM
17	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									



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950371-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--222--	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00 NM
5	WESHW		09/12/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00 NM
2	WESHTh		09/13/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00 NM
6	WESHTh		09/13/12	5:58 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP100H	\$700.00 NM
4	WESHF		09/14/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$700.00 NM
3	WESHF		09/14/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$700.00 NM
18	09/17/12	09/18/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	22-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		09/17/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
1	WESHM		09/17/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
3	WESHTu		09/18/12	5:10 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP110H	\$800.00 NM
2	WESHTu		09/18/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$800.00 NM
19	09/17/12	09/18/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	22-----	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		09/17/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
1	WESHM		09/17/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
2	WESHTu		09/18/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,100.00 NM
3	WESHTu		09/18/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,100.00 NM
20	09/12/12	09/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		09/12/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP100H	\$1,000.00 NM
1	WESHW		09/12/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP100H	\$1,000.00 NM
2	WESHTh		09/13/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP100H	\$1,000.00 NM
4	WESHTh		09/13/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP100H	\$1,000.00 NM
3	WESHF		09/14/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,000.00 NM
5	WESHF		09/14/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP110H	\$1,000.00 NM
21	09/17/12	09/18/12	M-F Entertainment Tonight	7:00-7:30 PM	11-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/17/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP110H	\$1,500.00 NM
1	WESHTu		09/18/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP110H	\$1,500.00 NM
22	09/12/12	09/14/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP100H	\$1,200.00 NM

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## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/12/12	09/14/12	M-F Entertainment Tonight	7:00-730 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	09/13/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP100H	\$1,200.00 NM
3	WESH	F	09/14/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP110H	\$1,200.00 NM
23	09/12/12	09/14/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/12/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP100H	\$1,000.00 NM
1	WESH	W	09/12/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP100H	\$1,000.00 NM
2	WESH	Th	09/13/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP100H	\$1,000.00 NM
5	WESH	Th	09/13/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP100H	\$1,000.00 NM
6	WESH	F	09/14/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,000.00 NM
3	WESH	F	09/14/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,000.00 NM
24	09/17/12	09/18/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	11:21 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
4	WESH	M	09/17/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
2	WESH	Tu	09/18/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
3	WESH	Tu	09/18/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP110H	\$1,500.00 NM
25	09/14/12	09/14/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$2,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$2,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	10:34 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP110H	\$2,900.00 NM
26	09/15/12	09/15/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	6:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP110H	\$300.00 NM
27	09/15/12	09/15/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	10:00 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP110H	\$800.00 NM
28	09/15/12	09/15/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP110H	\$700.00 NM
29	09/15/12	09/15/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$800.00				

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/15/12	09/15/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/15/12 7:55 PM Sat. Entertainment this Week 7:00-8:00 PM :30 2012MRFP110H \$800.00 NM									
30	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Su 09/16/12 7:11 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 2012MRFP110H \$300.00 NM									
1 WESH Su 09/16/12 7:42 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 2012MRFP110H \$300.00 NM									
31	09/16/12	09/16/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/16/12 8:22 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 2012MRFP110H \$1,100.00 NM									
32	09/16/12	09/16/12	NBC MEET THE PRESS NBC MEET THE PR		-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/16/12 9:59 AM NBC MEET THE PRESS NBC MEET THE PR :30 2012MRFP110H \$2,500.00 NM									
33	09/16/12	09/16/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/16/12 10:22 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 2012MRFP110H \$1,000.00 NM									
34	09/16/12	09/16/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/16/12 7:17 PM NFL PRE-GAME 7:00P-8:00PM :30 2012MRFP110H \$3,500.00 NM									
35	09/16/12	09/16/12	NFL	8:00PM-conclusion	-----S	:30	3	\$9,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 3 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Su 09/16/12 8:20 PM NFL 8:00PM-conclusion :30 2012MRFP110H \$9,500.00 NM									
2 WESH Su 09/16/12 9:58 PM NFL 8:00PM-conclusion :30 2012MRFP110H \$9,500.00 NM									
1 WESH Su 09/16/12 10:42 PM NFL 8:00PM-conclusion :30 2012MRFP110H \$9,500.00 NM									
Total Spots							99		

Gross Total \$112,400.00

## Payment Terms 30 Days



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www.wesh.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
950371-1	09/23/12	September 2012	08/27/12 - 09/18/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney/R/President	ROMNEY/P/R	

<u>Agency Commission</u>	<b>\$16,860.00</b>
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<u>Net Amount Due</u>	<b>\$95,540.00</b>
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